



LONGCROFT

—SCHOOL AND SIXTH FORM COLLEGE—

Careers Education Policy

Date of This Review	September 2025
Reviewed By	Leanne Sinclair
Date Approved by Governing Body	September 2025
Date of Next Review	September 2026

1. Introductory Statement

1.1 This policy sets out Longcroft School & Sixth Form College's commitment to providing high-quality careers guidance to our students. As a policy, it is underpinned by our values of Great Heart, Thought & Vision. Great Heart reminds us of the diversity of our community and the extent to which we believe that a well-structured, stable and reflective career development programme can help to promote personal well-being, raise aspirations and improve the life chances of our pupils. We give Great Thought to how to best structure a programme to meet the needs of our young people, reflecting on what is successful and adapting the programme in the light of its outcomes and impacts on students. Finally, with Great Vision, we create a programme that seeks to open new horizons for our pupils, either within themselves through becoming aware of their potential futures or by creating opportunities for them to develop increased awareness of employers and educational providers.

2. Our Commitment

2.1 We believe that every young person needs high-quality career guidance to make informed decisions about their future. Good career guidance helps inspire pupils towards further study and enables them to make informed decisions whenever choices are open to them. It helps them to understand enough about the world of work to know what skills they need to succeed.

2.2 Therefore, Longcroft School and Sixth Form College has a commitment to provide high quality careers guidance for all pupils and students in Years 7 - 13 that prepares and inspires our young people.

2.3 In making this commitment, we are mindful that we are subject to a range of statutory duties and expectations. These include:

- Colleges have a legal requirement to provide all college learners with guidance materials and a wide range of up-to-date reference materials relating to careers education and career opportunities. (Section 45 of the 1997 Education Act).
- The 2002 Education Act requires schools to provide a balanced and broadly-based curriculum which: a) promotes the spiritual, moral, cultural, mental and physical development of pupils at the school and of society, and b) prepares pupils at the school for the opportunities, responsibilities and experiences of later life.
- Schools and colleges have a public sector duty to promote equality of opportunity, foster good relations across all people, eliminate harassment and discriminatory practices and support children with protected characteristics (2010 Equality Act).
- The statutory career guidance duty (2011 Education Act, subsequently extended) requires schools to ensure that all students are provided with independent careers guidance from year 8 to year 11 which is presented in an impartial manner, provides information on the range of education or training options, including apprenticeships and other vocational pathways and is guidance that the person giving it considers will promote the best interests of the students to whom it is given
- All 16- to 18-year-olds (and 19- to 25-year-olds with a current EHC Plan) in college must have access to independent careers guidance (as set out in their funding agreement).
- All young people in England are required to continue in education or training between the ages of 16 and 18. They can do this in three ways: full time study in a school, college or training provider; an apprenticeship, traineeship or supported internship; full time work or volunteering (20 hours or more) combined with part time accredited study.
- Provider Access Legislation 2023 requires all maintained schools and academies to provide opportunities for a range of education and training providers to have access to pupils from Y8-13.
- The 2023 Careers Guidance and Access for Education and Training Providers Statutory Guidance places a formal duty on schools to ensure pupils have two encounters with providers of technical or vocational education in each key stage

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- All DfE funded education for 16 to 19-year-olds should be delivered as a study programme which combines qualifications and other activities, and which is tailored to each student's prior attainment and career goals.
- Every school and college is expected to publish information about their careers programme, including the name of their Careers Leader (Statutory Guidance, 2018).

2.4 In addition, we recognise the importance of meeting the Gatsby Benchmarks as established by the Gatsby Foundation in their publication *'Good Career Guidance'* and endorsed in the DfE's Careers Strategy (January 2018). In order to best meet the needs of our pupils and to comply with the government's Careers Strategy, our programme has been developed in line with the Gatsby Benchmarks. The eight Gatsby Benchmarks are as follows:

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each student
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experience of workplaces
7. Encounters with further and higher education
8. Personal guidance

3. Objectives

3.1 In developing our Careers Programme, we aim to ensure that our pupils:

- develop the skills and attitudes necessary for success in adult and working life
- are aware of the range of opportunities which are realistically available to them in continued education and training at 14+, 16+ and 18+
- are equipped with the necessary decision-making skills to manage those same transitions
- develop an awareness of the wide variety of education, training and careers opportunities both locally and nationally
- use effectively the resources available so they can make informed and appropriate choices throughout their school journey
- benefit from links fostered between the school, local businesses and further education establishments
- experience the world of work and develop transferable skills
- wherever possible leave the school to enter employment, further education or training
- experience a culture of high aspirations, equality of opportunity, in which diversity is celebrated and stereotypes are challenged
- receive extra assistance and guidance to reach their potential, where this is necessary

4. Provision

4.1 Longcroft School has a stable Career Development Programme that is published on our website.

4.2 Careers provision is mapped against the Gatsby benchmarks. The current career development programme is delivered through a combination of methods, including explicit lessons provided within the taught PSHE programme in Years 7 through to Year 13, which is taught by class room teachers or tutors as appropriate. Careers is also included

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in the school's enrichment programme. Careers information is available both in the library and in digital format via the LogOnMoveOn platform and Unifrog. LogOnMoveOn is a platform which provides access to information on apprenticeships, college courses, the labour market and career pathways that students have access to from Year 9 onwards. Unifrog is a universal destinations platform which all students from Year 7 to year 13 use to provide information on labour market, career pathways, recording extracurricular activities, school trips and work experience.

4.3 In Year 7 PSHE lessons, pupils learn:

- about aspirations
- about the key employability skills
- about how transferable skills are applied to the world of work
- how to be enterprising
- how to challenge stereotypes, broaden their horizons and how to identify future career aspirations
- about values and career choices

4.4 In Year 8 PSHE lessons, pupils learn:

- about equality of opportunity in life and work
- how to challenge stereotypes and discrimination in relation to work and pay
- about employment, self-employment and voluntary work
- about young people's employment rights and responsibilities
- how to set aspirational goals for future careers and challenge expectations that limit choices

4.5 In Year 9 PSHE lessons, pupils learn:

- about career planning
- how to market their own skills, abilities and interests
- how to demonstrate strengths
- about what they should consider when making decisions about their future
- about the GCSE process
- about different types of businesses
- about business financing
- about being enterprising
- about making employment choices

4.6 In Year 10 PSHE lessons, pupils learn:

- about key employability skills
- how to do well at job interviews
- their rights in employment
- the different types of jobs available to them

4.7 In Year 11 PSHE lessons, pupils learn:

- how to set effective targets for their future
- about the post-16 options and pathways available to them
- about how to navigate the various application processes available to them
- what a CV should include
- how to make the most of themselves at interview

4.8 In Years 12 & 13, students undertake the 'Your Journey of Life' Programme which includes an element of careers education.

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4.9 In addition to the above PSHE learning, our career development programme includes a range of additional opportunities for young people to broaden their knowledge, understanding and experience of the world of work, including:

- Bespoke assemblies for Year 9, Year 10, Year 11 and Sixth form students provided by our local FE Colleges
- In Years 7 & 8, a weekly powerpoint created by the careers leader and delivered by Form Tutors that covers career profiles, employability skills, labour market information, applying for post-16 courses etc.
- Weekly slides in the Pupil Bulletin for all pupils regarding Careers in the Curriculum which supports the use of LMI in career planning
- Visits to employers as and when possible.
- An annual Careers Expo in the autumn term, where colleges, universities, the armed forces and local employers come into school and interact with students. This includes a daytime session for all Year 9 & 10 pupils as well as an evening session for pupils and parents from Years 9 - 13.
- The use of the LogOnMoveOn platform from Year 9 onwards, with Year 9 completing the Skills Passport, Year 10 writing a Personal Statement and Year 11 applying for Sixth Form, College courses and Apprenticeships by the end of the autumn term.
- The use of Unifrog to complete quizzes designed around supporting students explore a range of careers suited to their interests, personality and work environment preference.
- Visits to local colleges, including an apprenticeship fair at Bishop Burton College for Year 11.
- Enhanced levels of information regarding the apprenticeship route.
- Involvement in individual careers events and initiatives, such as the WiME Event in autumn term
- Individual Advice & Guidance is provided to all pupils in Year 11, prioritising SEND & Pupil Premium pupils for an earlier appointment.
- Individual Advice & Guidance is offered to all pupils in the Sixth Form
- A Work Experience visit in Autumn Term for Year 7 to The Deep
- A Work Experience visit in Summer Term for Year 8 to Yorkshire Wildlife Park
- A Work Experience Week in the Summer Term for Year 10
- A Work Experience Week in the Summer Term for Year 12

4.10 As a school, we are members of Hull and East Yorkshire Careers Hub and have been partnered with Nick Keen from Skills Hull & East Yorkshire (part of East Riding of Yorkshire Council) as our Enterprise Adviser.

4.11 We aim for our pupils to have at least one meaningful encounter with an employer in each year of their education at Longcroft School. This is facilitated through the Careers Fair, employer visits and Curriculum-Employer events. We use Compass+ to track pupil involvement in the Careers Programme.

4.12 As a school, we are very aware of the importance of linking the taught curriculum with the world of work. We use a number of methods to achieve this, including:

- The exposure of all pupils to at least one career associated with the subject per term in each curriculum area.
- Noticeboards/displays in each curriculum area highlighting associated career paths.
- Where curriculum areas plan subject-specific trips and visits to support their curriculum learning, they are encouraged to include a careers element of learning if those visits bring young people into contact with the world of work.

4.13 To encourage an understanding of careers education and local labour market information (LMI) we publish a LMI information sheet weekly in our parental newsletter. All pupils in Year 9 & 11 receive the Shape Your Future booklet from Skills Hull & East Yorkshire.

4.14 To meet our obligations under the 2023 Careers Guidance and Access for Education and Training Providers Statutory Guidance we ensure that all pupils have two encounters with providers of technical or vocational education in each key stage. We do this through interactions with a range of such providers for all pupils in Year 9 & 10 during our Careers Expo, and through taking pupils who have expressed an interest in an apprenticeship route in Year 11 to the East Riding Apprenticeship Event at Bishop Burton College. We supplement and surpass this requirement through

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assemblies in Years 9, 10, 11 & Sixth Form from East Riding College and Bishop Burton College. In addition, we seek to provide additional interactions with a range of independent training providers from the local area, such as HBTC, HETA & HESTA.

4.15 We work with a L6 Careers Advisor to deliver Individual Advise & Guidance to all pupils by the end of Year 11. Every pupil receives an individual appointment to discuss their future pathways and career plans. All pupils in the Sixth Form are offered a second appointment should they require it.

4.16 All pupils in Year 10 complete a week-long Work Experience placement at an employer. In order to maximise the learning from this experience, pupils reflect on this through a Work Experience diary. They are supported in this by the Careers Leader and their form tutor.

4.17 We mark National Careers Week & National Apprenticeship Week annually.

4.18 In order to further develop our provision over time, Longcroft School is a member of the Hull and East Yorkshire Careers Hub.

5. Management & Delivery

5.1 Roles and responsibilities are as follows:

- The governing body are responsible for approving this policy and ensuring it is implemented effectively
- The senior leadership team are responsible for overseeing the work of the careers leader in delivering this policy
- The Careers Leader is responsible for planning and co-ordinating the provision of the Career Development Programme; overseeing and ensuring that it is delivered; monitoring its effectiveness; adapting the programme as necessary; liaising with external providers, employers, the Careers & Enterprise Company, and other external agencies who support the programme; co-ordinating the work of other staff in so far as that work touches on careers; completing regular compass+ audits; keeping parents informed about careers at Longcroft School; and reporting on the provision to the senior leadership team and the governing body.
- Curriculum Leaders are responsible for ensuring that their teams implement those elements of the Career Development Programme that are designed to be delivered in curriculum areas, in pursuance of Gatsby Benchmark 4.
- Year Leaders are responsible for ensuring that their form tutors deliver in an effective manner those elements of the Career Development Programme that are designed to be delivered in form time.
- Form Tutors are responsible for delivering elements of the Career Development Programme as instructed by their Year Leaders and/or the Careers Leader.
- PSHE teachers are responsible for delivering elements of the Career Development Programme as instructed by the Curriculum Leader for Personal Development.
- Teaching staff are responsible for including and highlighting careers learning in their lessons where possible and as instructed by their Curriculum Leaders and/or the Careers Leader.
- All staff are responsible for highlighting careers information to our pupils when given the opportunity to do so.

5.2 All staff are expected to contribute to the career learning and development of students in their different roles. To meet the training needs that arise from this, we will be mindful of these when planning staff training. The Careers Leader will liaise with those planning staff training to ensure that appropriate support is given to staff within a reasonable period of time.

5.3 Funding for the Career Development Programme will be allocated within the school budget in accordance with the appropriate school policies. In addition, the school will explore sources of external funding where these can be used to further the overall effectiveness of the programme.

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5.4 We recognise the importance of basing our approach to teaching, learning and assessment on evidence of what works in career education and guidance. As far as possible, we will follow the recommendations of The CDI Framework and *Careers in the Curriculum* (Careers & Enterprise Company, 2017) which emphasises the importance of creating rich learning environments and designing compelling learning experiences for students. We note that dialogic teaching, enquiry-based learning, first-hand experiences and reflective learning are an important part of this. Assessment as and for learning is also important in this, and therefore the PSHE-based elements of the Career Development Programme will be assessed in line with the other elements of the PSHE curriculum.

5.5 We will ensure that all students have access to independent information, advice and guidance and will work towards developing this provision further over time.

5.6 The implementation of the Career Development Programme will be monitored and reviewed by the Careers Leader. We use the Compass+ tracking tool to track every pupils' exposure to the Career Development Programme and to assess the school's performance against the Gatsby Benchmarks at least three times per year. In addition, we will regularly review and reflect on the effectiveness of the programme both in parts and as a whole. This will include pupil evaluation of individual exposures to careers education immediately following such provision, as well as a yearly student and parent survey to be conducted in the spring term. We recognise that the outcomes which it is appropriate to measure in such a survey are often small transformative learning steps such as an increase in confidence, reduced anxiety or an improved attitude. The Careers Leader will report the outcomes of this survey, identify shortfalls in the programme and improve as necessary. We will also interrogate the destination data of our Year 11 cohorts each autumn term to ensure that the Career Development Programme has met their needs.

5.7 We acknowledge and seek to develop the important role that parents have in their child's career development and will support this through regular communication with parents. In addition to the fortnightly newsletter, we will keep parents informed of how we are supporting our pupils and students through the various transitions that their education, particularly when moving from KS3 to KS4, and into post-16 and post-18 education.

5.8 In pursuance of the implementation of this policy, the school has ongoing partnerships with a number of supportive agencies. We work with the Careers & Enterprise Company who regularly advise the Careers Leader on the programme, we are a member of the Hull & East Riding Careers Hub, the Careers Leader works closely with East Riding Local Authority School Improvement Officers in support of their work and attends the Hull & East Riding Career's Hub Network meetings, and our Enterprise Partner is Nick Keen from Skills Hull & East Yorkshire (part of East Riding of Yorkshire Council).

5.9 We are committed to collaborative working with employers, local universities and other higher education institutions, local colleges, apprenticeship providers and other educational establishments. Whilst we support the East Yorkshire Sixth Form based at Longcroft School, we recognise some students may wish to undertake their post-16 learning elsewhere and recognise that all students should be able to make any such decisions in an informed manner. We therefore work with providers of alternative routes through post-16 education such that our pupils and their parents can assess which route is most appropriate to them. We acknowledge and celebrate the diversity of post-16 and post-18 options available to our pupils and students.

6. Statement by the Governing Body/Trust

16.1 The governance board of Longcroft School adopted this policy on _____

16.2 It will review the policy in December 2026.

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Longcroft School & Sixth Form Careers Education Policy

Annexe 1

This annexe sets out what activities and opportunities the school provides, at the time of writing, in order to meet the Gatsby Benchmarks.

More information about the Gatsby Benchmarks can be found here: <https://www.gatsby.org.uk/education/focus-areas/good-career-guidance>

1. A stable careers programme

- The Careers Leader has completed an OCR Level 6 Diploma in Career Guidance and Development
- We have designed a Career Development Programme based around PSHE lessons, tutor time, enrichment activities and curriculum learning
- Our Career Development Programme is updated annually on our school website
- Our Career Development Programme will be actively evaluated through the Compass+ audit at least three times per year
- We will interrogate destination data from Year 11s every autumn term to reflect on the effectiveness of the programme
- We use formal and informal feedback from pupils, parents, education providers and employers to regularly evaluate elements of our programme

2. Learning from career and labour market information

- Labour market information is shared with students and parents each month through the Longcroft News newsletter
- We have a central noticeboard in school dedicated to labour market information
- Pupils in Years 7 & 8 receive a weekly Careers Corner presentation that highlights a range of careers options and local labour market information
- All pupils in Years 7 – 11 receive information about Careers in the Curriculum weekly in the pupil bulletin
- All pupils in Years 7 – 13 have access to Unifrog
- Students from year 9 onwards have access to the LogOnMoveOn platform which includes labour market information
- Our Enterprise Partner Skills Hull & East Yorkshire is an organisation that provides a wealth of understanding regarding various employment sectors and we work in close partnership with them
- All pupils in Years 9 & 11 receive a copy of the Shape Your Future booklet
- All pupils in Years 10 & 12 undertake a week-long Work Experience placement with an employer
- During National Careers Week we engage speakers from local business and industry to speak to our pupils
- We hold an annual Careers Expo each autumn which is visited by every Year 9 & 10 pupil during the school day and is then open to pupils and parents from Years 9 - 13
- Our PSHE programme includes elements of career and labour market information as suggested by the PSHE Association

3. Addressing the needs of each pupil

- We attend the WiMe (Women into Manufacturing and Engineering) event in the autumn term with female pupils in Year 11
- We attend the Foundations Live event in the autumn term with pupils in Year 11
- We attend the Hull and East Yorkshire Apprenticeship event in the autumn term with pupils in Year 10
- We use destination data to assess the coverage of our Career Development Programme

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- We will use Compass+ to track the careers exposure of individual students
- We have created a timeline of activity for students from Year 9 (completing the skills passport) through Year 10 (writing personal statements) to Easter of Year 11 (post-16 applications) that allows us to assess the status of each pupil's readiness to make transition decisions.
- All post-16 applications will be made by students through the LogOnMoveOn programme to allow us to track the statuses of their applications
- All pupils receive individual advice and guidance in Year 11, and are offered it again in the Sixth Form
- We prioritise access to individual advice and guidance for SEND & disadvantaged and pupils, who receive their advice earlier in the process
- We work closely with East Riding Council's SEND Information, Advice & Guidance Officer to provide enhanced support for SEND pupils
- SEND pupils access further support from the Learning Hub
- We will invite pupils to regularly feedback on careers learning that they experience through reflective exercises after enrichment events
- We record data on student interactions, activities, trips and extracurricular events on Unifrog for all students, this is shared with Compass+ to track Gatsby Benchmarks.

4. Linking curriculum learning to careers

- The exposure of all pupils to at least one career associated with the subject per term in each curriculum area
- Every curriculum area has a noticeboards/display in each curriculum area highlighting associated career paths
- Where curriculum areas plan subject-specific trips and visits to support their curriculum learning, they are encouraged to include a careers element of learning if those visits bring young people into contact with the world of work.

5. Encounters with employers and employees

- We hold an annual Careers Expo each autumn which is visited by every Year 9 & 10 pupil during the school day and is then open to pupils and parents from Years 9 - 13
- During National Careers Week we engage speakers from local business and industry to speak to our pupils
- All pupils in Years 10 & 12 undertake a week of Work Experience on a placement with an employer
- Our enrichment programme includes a range of employer interactions, including workshops from BAE Systems and Northern Gas
- Where curriculum areas plan subject-specific trips and visits to support their curriculum learning, they are encouraged to include a careers element of learning if those visits bring young people into contact with the world of work.

6. Experiences of workplaces

- All Year 7 pupils attend a work experience visit in Autumn Term to The Deep
- All Year 8 pupils attend a work experience visit in Summer Term to Yorkshire Wildlife Park
- All pupils in Years 10 & 12 undertake a week-long Work Experience placement with an employer
- Where curriculum areas plan subject-specific trips and visits to support their curriculum learning, they are encouraged to include a careers element of learning if those visits bring young people into contact with the world of work.

7. Encounters with further and higher education

- We hold an annual Careers Expo each autumn which is visited by every Year 9 & 10 pupil during the school day and is then open to pupils and parents from Years 9 – 13. This regularly includes

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providers such as East Riding College, Bishop Burton College, Hull University, York St John University, HETA, HESTA, HBTC

- Pupils in Year 10 visit the East Riding Apprenticeship Event at Bishop Burton College
- Pupils in Years 9, 10, 11 & the Sixth Form receive an assembly from East Riding College
- All pupils in Year 11 will take part in the East Yorkshire Sixth Form Taster Day
- Our Provider Access Statement sets out how we meet our obligations under the 2023 Careers Guidance and Access for Education and Training Providers Statutory Guidance and how higher education providers can contact the school to arrange interactions with our students

8. Personal guidance

- All pupils receive individual advice and guidance in Year 11, and are offered it again in the Sixth Form
- We prioritise access to individual advice and guidance for SEND & disadvantaged and pupils, who receive their advice earlier in the process
- We work closely with East Riding Council's SEND Information, Advice & Guidance Officer to provide enhanced support for SEND pupils
- SEND pupils access further support from the Learning Hub