

Media Studies

Half Term 1

Induction - theoretical framework

Induction – Practical skills

Component One – Section A: Advertising and Marketing, ML, Rep

Component One – Section B: Advertising and

Marketing, Audience

Exam Focus: Practical Task

Half Term 3

Component One – Section

B: Newspapers, Industry and Audience

Component Two – Section

B: Magazines, Introduction, industry overview; contexts

Historical Product: ML and Rep Historical Product: Industry

Historical Product: Audience

Part of WJEC

Year 12

Half Term 2

Component One -Section B: Film, Industry

Industry: Practical Task

Component One: Section A - Newspapers

Component One -Section B: Newspapers, Industry and Audience

Progress Update 1 issued (November)

Half Term 4

Contemporary nonmainstream product: Industry

> **Contemporary non**mainstream product: Audience

Comparison of products; exam focus

Component One – Section A: Music Video, ML and

Contemporary nonmainstream product: ML and Rep

Half Term 5

Revision for mock exams

Component 3: Introduction of briefs, initial idea

Research – Analysis of similar cross-media products, audience

Draft planning

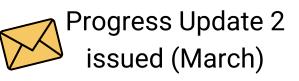
Year 12 Mocks (April)



Progress Update 3 issued (May)

Rep

Practical Task – Storyboard or film a music videp



Half Term 6

Detailed planning

Submit statement of aims

Production tasks for main product

Re-shooting/re-drafting as necessary



Media Studies

Half Term 1

Component 3 – Production tasks for cross media product

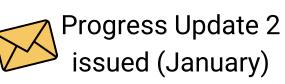
Editing, design and construction of rough draft

Re-shooting/editing until product is complete

Component Two: Section

A – TV, Introduction and Industry overview

Half Term 3

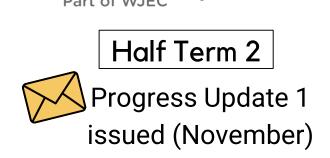


Component One: Section

B – Radio, Industry and audience

Component One: Section

B – Video Games, Industry and Audience



Year 13

English Language Products

ML and Rep Industry Audience

Non-English Language **Products**

ML and Rep Industry Audience

Comparison of products

Year 13 Mocks (December)

EXAM

Half Term 4

Blog - Industry

Component Two: Section C

- Online Media, Introduction and Industry overview

Blog – ML and Rep

Half Term 5

Revision and exam practice

Exams



 2×2 hour exams

Blog - Audience

Online Magazine – ML and Rep

Online Magazine - Industry

Online Magazine -Audience

Year 13 Mocks (February)



Progress Update 3 issued (March)

Results Day (August)