



Media Studies

Year 12



Half Term 1

Induction – theoretical framework

Induction – Practical skills

Component One – Section A: Advertising and Marketing, ML, Rep

Component One – Section B: Advertising and Marketing, Audience

Exam Focus: Practical Task

Half Term 3

Component One – Section B: Newspapers, Industry and Audience

Component Two – Section B: Magazines, Introduction, industry overview; contexts

Historical Product: ML and Rep

Historical Product: Industry

Historical Product: Audience

Contemporary non-mainstream product: ML and Rep

Half Term 5

Revision for mock exams


Component 3: Introduction of briefs, initial idea

Research – Analysis of similar cross-media products, audience

Draft planning

Year 12 Mocks (April)




 Progress Update 3 issued (May)

Half Term 2

Component One – Section B: Film, Industry
Industry: Practical Task

Component One: Section A - Newspapers

Component One – Section B: Newspapers, Industry and Audience

 Progress Update 1 issued (November)

Half Term 4


Contemporary non-mainstream product: Industry

Contemporary non-mainstream product: Audience

Comparison of products; exam focus

Component One – Section A: Music Video, ML and Rep

Practical Task – Storyboard or film a music video

 Progress Update 2 issued (March)

Half Term 6

Detailed planning

Submit statement of aims

Production tasks for main product

Re-shooting/re-drafting as necessary



Media Studies

Year 13

Half Term 1


Component 3 – Production tasks for cross media product

Editing, design and construction of rough draft

Re-shooting/editing until product is complete

Component Two: Section A – TV, Introduction and Industry overview

Half Term 3

 Progress Update 2 issued (January)

Component One: Section B – Radio, Industry and audience

Component One: Section B – Video Games, Industry and Audience

Component Two: Section C – Online Media, Introduction and Industry overview

Blog – ML and Rep

Half Term 5

Revision and exam practice


Exams



2 x 2 hour exams


Part of WJEC

Half Term 2

 Progress Update 1 issued (November)

English Language Products

ML and Rep
Industry
Audience

Non-English Language Products

ML and Rep
Industry
Audience

Comparison of products

Year 13 Mocks (December)



Half Term 4

Blog - Industry

Blog - Audience


Online Magazine – ML and Rep

Online Magazine - Industry

Online Magazine - Audience

Year 13 Mocks (February)



 Progress Update 3 issued (March)

Results Day (August)

